



**CARIBBEAN PHILANTHROPIC ALLIANCE  
CARIBBEAN TREE PLANTING PROJECT (CTPP)  
2021  
YEAR IN REVIEW**



# OUR BOARD OF DIRECTORS

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**Jennie Ward-Robinson**

Vice Chair & Chair, Finance & Audits Committee



**Milton Samuda**

Company Secretary & Legal Advisor



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Youth Leader



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Chair, Resource Development Committee



**Gia Abraham**

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**Anthea McLaughlin**

Chair, Membership & Outreach Committee



**Gilles Sassine**

Vice Chair, Membership & Outreach Committee



**Lissa Grant**

Committee member - Governance, Nomination & Remuneration Committee



**Paul Allwood**

Co-opted Member, Resource Development Committee



# CORE STRATEGIES



**EDUCATION**

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**EMPOWERMENT /  
COMMUNITY ENGAGEMENT**

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**CLIMATE CHANGE /  
TREE PLANTING**

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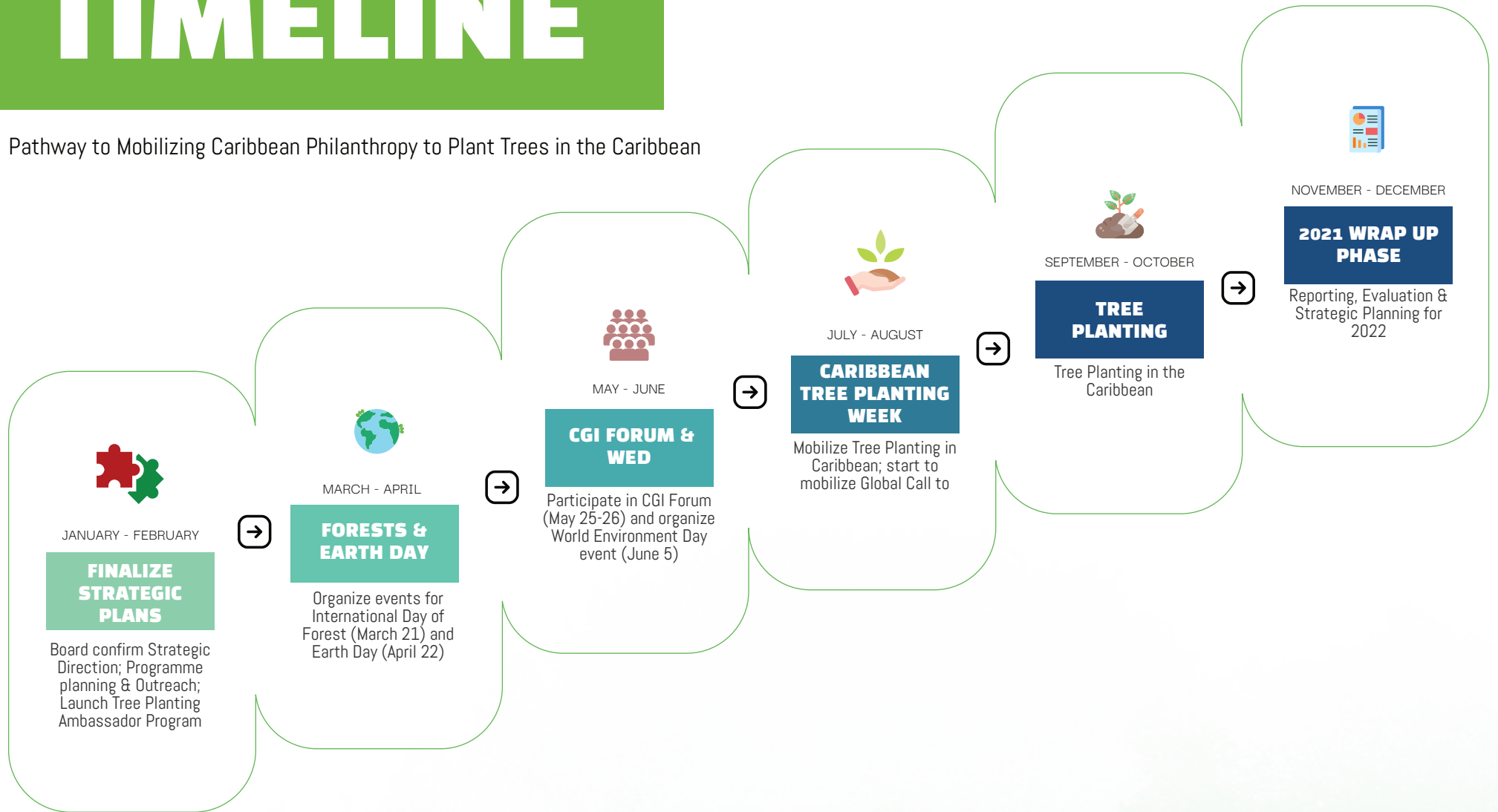


**SUSTAINABLE FINANCING**



# CTPP 2021 TIMELINE

Pathway to Mobilizing Caribbean Philanthropy to Plant Trees in the Caribbean





# CALENDAR OF EVENTS

## JANUARY

The Caribbean Philanthropic Alliance Tree Planting Ambassador Programme was launched on January 10, 2021.



### CARIBBEAN PHILANTHROPIC ALLIANCE TREE PLANTING AMBASSADOR PROGRAM LAUNCH



THEY'RE INVOLVED IN  
TREE PLANTING



THEY ADVOCATE FOR  
CLIMATE JUSTICE



THEY MAKE  
MAKE POSITIVE CHANGES  
IN THEIR COMMUNITY


 **SUNDAY, JANUARY 10, 2021**

3:00pm - 4:00pm (GMT-5) (Jamaica, Cayman Islands, Haiti, Bahamas time)

4:00pm - 5:00pm (GMT-4) (Eastern Caribbean time)

5:00pm - 6:00pm (GMT-3) (Suriname time)

Join the live-stream event

 @CaribbeanTreePlantingProject

# MARCH

We emphasized how restoration and sustainable management of forests can help address climate change and biodiversity crisis in the Caribbean as we reflected on our International Day of the Forest activities on March 30, 2021.



## Reflections on Reforesting the Caribbean

ONLINE PANEL DISCUSSION



@CaribbeanTreePlantingProject



**Mary McLaughlin**  
Co-Founder of Trees That Feed  
JAMAICA



**Anwar Alibux**  
CTPP Team Leader  
SURINAME



**Talya Mohammed**  
Project coordinator for CTPP TT  
TRINIDAD AND TOBAGO



**Melissa Ingraham**  
CTPP Team leader  
BAHAMAS



**Gilles Sassine**  
Director, CariphilAlliance  
HAITI



**Anatheydi Castillo  
Sosa**  
CTPP Youth leader  
DOMINICAN REPUBLIC

12.00 PM – 1.30 PM (GMT-5) – JAMAICA, HAITI, CAYMAN ISLANDS, BAHAMAS TIME

1.00 PM – 2.30 PM (GMT-4) – EASTERN CARIBBEAN TIME

2.00 PM – 3.30 PM (GMT-3) SURINAME

**TUESDAY, 30TH MARCH 2021**



# APRIL

On Earth Day, April 22, 2021 we joined the world's largest environmental movement to drive transformative change for people and the planet.



Earth Day 2021



Earth Day 2021



Earth Day 2021



Earth Day 2021





# MAY

Rosalea Hamilton, Chair, CariPhilAlliance, Fernando Lloveras, President, Para La Naturaleza and Elizabeth Moore, Deputy Director of Training, Trees for the Future participated in the CGI Action Network panel on Post-Disaster Recovery to discuss "Tree Planting: A Ground-up Global Solution to Climate Change and Food Insecurity" on May 27, 2021.



**CGI ACTION  
NETWORK**  
Post-Disaster Recovery

The CGI Action Network on Post-Disaster Recovery invites you to

# **TREE PLANTING: A GROUND-UP GLOBAL SOLUTION TO CLIMATE CHANGE AND FOOD INSECURITY**

**MAY 27, 2021 | 11:00 A.M. – 12:00 P.M. ET**

According to the February 2021 World Food Programme's Caribbean COVID-19 Food Security & Livelihoods report, the total number of people in the region currently estimated as food insecure represents an increase of 57% compared to April 2020. This spike, along with other recent and ongoing crises in the Caribbean – including increased natural disasters and the COVID-19 pandemic – underscore the need for more community-driven approaches to build local capacity to best navigate these challenging situations. Trees have historically been a reliable resource for communities to provide food, water filtration, medicine, and other basic necessities, while creating self-sustaining and reliable livelihood opportunities. During this virtual session, participants better understood how trees are being leveraged not only to reverse climate change, and are also a global solution to strengthen food security, encourage sustainable farming, restore coastlines, and promote economic empowerment. Participants got an opportunity to share knowledge, build new partnerships, and network with other partners to identify collaboration opportunities to bolster resilience and promote solidarity through tree planting around the world.



# JUNE

On World Environment Day, June 5, 2021 we held a CTPP Milestone Event and announced our collaboration with Alba of Denmark.



FUNDRAISER

**TREE-Shirts:**  
buy a shirt to support  
tree planting in the Caribbean

We continued connecting with donors and partners in 2021. One of our partnerships was made with a Danish designer brand, Alba of Denmark to create our TREE-Shirt Collection to raise funds.



The Alba of Denmark/CariPhiAlliance collaboration is important for CTPP, as it brought us the opportunity to raise funds for our organization from a global market. People can buy the shirts by visiting the website of Alba of Denmark and shirts are shipped worldwide. We chose to partner with Alba because of their commitment to sustainability and the SDGs and we wanted to be sure that the production of our tree shirts has no or very limited impact on the environment.

*Rosalea Hamilton, Chair, Caribbean Philanthropic Alliance*

## Why should you support planting trees with us?



### Trees we all need

Planting Trees protects our future by fighting deforestation and worldwide environmental issues.



### Help Achieve Sustainable Development Goals

The Caribbean Tree Planting Project (CTPP) promotes tree planting and empowers Caribbean youth in achieving sustainable development goals (SDGs) in the region.



### Raise children with knowledge

By educating our children about Tree Planting, we ensure they can live a sustainable life in balance with nature.



# JULY

Despite the challenges that 2021 brought us, we succeeded in organizing the 1st Caribbean Tree Planting Week from July 5 - 11, 2021.

Although most of our activities were held online, we closed a successful week with 15 online events and several tree plantings in countries where it was possible.

During the week we had a wide range of activities around tree planting. We kicked off the week with a beautiful Opening Ceremony organized by the Clinton Global Initiative. Those who joined the CTPW could hear teachings and stories from elders about Mother Earth. We had experts joining us from across the Caribbean. Forestry departments, scientists, professors, educators, ambassadors of tree planting were all our guest speakers.

If you missed any of the events, you can watch it on our Facebook page or on youtube. We would like to thank everyone who was part of this historical event.



## Caribbean Tree Planting Week

**Regional Online Activities**   **zoom**

MONDAY <i>July 5</i>	TUESDAY <i>July 6</i>	WEDNESDAY <i>July 7</i>	THURSDAY <i>July 8</i>	FRIDAY <i>July 9</i>	SATURDAY <i>July 10</i>	SUNDAY <i>July 11</i>
<p><b>11.00 AM - 12.00 PM (EDT)</b></p> <p><b>"It Starts Here"</b> Opening Event CariPhilAlliance Mission &amp; Overview of CTPW</p>	<p><b>11.00 AM - 12.00 PM (EDT)</b></p> <p><b>Regional Cultural Celebration of CTPW</b> hosted by Clinton Global Initiative</p>	<p><b>11.00 AM - 12.00 PM (EDT)</b></p> <p><b>"Planning &amp; Planting for the Future"</b> Discussion with Caribbean Forestry Departments</p>	<p><b>11.00 AM - 12.00 PM (EDT)</b></p> <p><b>"Empowered Women and Trees"</b> Panel Discussion with Caribbean Women who work with trees</p>	<p><b>1.00 PM - 1.30 PM (EDT)</b></p> <p><b>Programa de Reforestación de Para la Naturaleza in Spanish</b></p>	<p><b>2.00 PM - 3.00 PM (EDT)</b></p> <p><b>Training session on composting with the Tree Planting Ambassadors</b> by Nicolas Fox</p>	<p><b>11.00 AM - 12.00 PM (EDT)</b></p> <p><b>"Mental Health and Trees"</b> Treeside Mediation &amp; Reasoning</p> <hr/> <p><b>2.00 PM - 3.30 PM (EDT)</b></p> <p><b>Climate change, Trees and Development - Conversation with Caribbean Economists</b></p> <hr/> <p><b>5.00 PM - 6.00 PM (EDT)</b></p> <p><b>"It's a Wrap"</b> Closing Ceremony &amp; Global Call To Action</p>
<p><b>5.00 PM - 6.00 PM (EDT)</b></p> <p><b>"Connection with Mother Earth"</b> Conversations with elders &amp; indigenous people about trees</p>	<p><b>5.00 PM - 6.00 PM (EDT)</b></p> <p><b>"The Journey of the Baobab Tree: From Africa to the Caribbean"</b> by Prof. John Rashford</p>	<p><b>5.00 PM - 6.00 PM (EDT)</b></p> <p><b>Fun Digital Education Forum for Children</b> by Talya Mohammed, Bridge Foundation</p>	<p><b>5.00 PM - 6.00 PM (EDT)</b></p> <p><b>"Breadfruit, the Miracle Fruit"</b> by Mary and Mike McLaughlin, Trees That Feed Foundation</p>	<p><b>5.00 PM - 6.00 PM (EDT)</b></p> <p><b>"Climate Change in the Caribbean: The Role of Mangroves"</b> by Prof. Sieuwnath Naipal</p>	<p><b>5.00 PM - 6.00 PM (EDT)</b></p> <p><b>Musical Evening with Trees</b> by Herbie Miller, Jamaica Music Museum &amp; Jamila Falak, Musician</p>	



[@CaribbeanTreePlantingProject](https://www.facebook.com/CaribbeanTreePlantingProject)



[www.CariPhilAlliance.org](http://www.CariPhilAlliance.org)



[CariPhilAllianceTrees@gmail.com](mailto:CariPhilAllianceTrees@gmail.com)







# AUGUST

In response to the earthquake that struck Haiti on August 14, 2021, we collaborated with Trees that Feed Foundation to HELP HAITIANS HELP THEMSELVES!!!







**August 17, 2021**

## **HELP HAITIANS HELP THEMSELVES!!!**

In the midst of another devastation in Haiti after a magnitude 7.2 earthquake struck near Les Cayes, Jérémie and other areas of Southwest Haiti, there is a ray of hope!!!

Since 2011, **Trees That Feed Foundation (TTFF)** has worked closely with organizations and individuals in the affected areas of Haiti, primarily in planting breadfruit trees and creating breadfruit by-products. Their local partners, **Jérémie Breadfruit Flour and Nursery (JBFN)**, produces breadfruit flour, breadfruit konparèts (a nutritious biscuit made with breadfruit flour), breadfruit breads and fruit tree seedlings. JBFN produces thousands of konparèts every month for schools and orphanages supported by TTFF, as well as other customers. They also empower women by offering cooking classes using breadfruit flour and encouraging them to become entrepreneurs and start their own business.

In response to this recent crisis, JBFN have donated their entire stock of konparèts to local families in distress. Although damaged, their bakery is still operational and they want to immediately ramp up production to assist families, schools, orphanages and others in need. According to JBFN owner, Pierre-Moise Louis:

“We are focusing on konparèts because it is very nutritious and ready to eat so people don’t need to cook. People in Jérémie are living on the streets now because their houses were destroyed and, because of the aftershocks of the earthquake, they are afraid to enter the rest of houses which are not still solid. They don’t have any food and water so they need ready-to-eat foods because they don’t have kitchens to cook.”

This is GOOD NEWS in the midst of this tragedy!!! Haitians are able to create local food solutions and help each other in this crisis. With assistance they can do much more!

TTFF is a major partner in the Caribbean Tree Planting Project (CTPP) being executed in 22 Caribbean countries and territories by the Caribbean Philanthropic Alliance (CariPhilAlliance). The CTPP has planted more than 1.5 million trees across the Caribbean, mainly in Haiti, since February 2020. The CariPhilAlliance fully supports the tree planting and related initiatives of TTFF in Haiti and is collaborating with TTFF in facilitating the expansion of konparèts production and related activities by JBFN.

Breadfruit is one of the most climate-resilient fruit in the Caribbean. By supporting the production capacity of JBFN, you not only immediately feed Haitians who are hungry, but also help to strengthen food security, build Haitian resilience, empower Haitians to help themselves, and contribute to sustainable development in Haiti.

Let’s support the self-reliant efforts of Haitians to help themselves!!!

**HELP DELIVER URGENTLY NEEDED FOOD TO FAMILIES IN JÉRÉMIE AND SURROUNDING AREAS**

**100% OF YOUR \$\$\$ GOES DIRECTLY TO PURCHASING KONPARÈTS**

**\$25 PURCHASES 100 KONPARÈTS**

**DONATE HERE → <https://www.treesthatfeed.org/donate>**

**For more information, contact:**

**Mary McLaughlin** – Co-Founder, Trees that Feed Foundation | (312) 933 0241 | [info@treesthatfeed.org](mailto:info@treesthatfeed.org)

**Prof Rosalea Hamilton** – Chair, CariPhilAlliance | (876) 833 2545 | [cariphilalliancetrees@gmail.com](mailto:cariphilalliancetrees@gmail.com)



Haitian woman with konparèt before the earthquake



Pierre-Moise Louis, Nazaire Louis and staff of JBFN before the earthquake



Damage to Church of Latibolière outside of Jérémie



Damage to Downtown Jérémie



# NOVEMBER

We joined Alba of Denmark in an exciting online educational event for Children with Talya on November 20, 2021.

ALBA OF DENMARK  
Children's Day Celebration 2021

PLANT A TREE  
AND GOOD  
THINGS HAPPEN  
TO OUR WORLD

**Special Guest Educator:**  
**Talya D. Mohammed,**  
**Caribbean Tree Planting Project**



The key in our collaboration is education. Alba of Denmark has not only been our partner in producing the TREE-shirts, but provided their audience with a set of social media activities to raise awareness around the importance of trees. Alba kicked off the collaboration with a digital Children's Day event, where one of our project coordinators, Talya Mohammed, CTPP Youth Coordinator, from Trinidad & Tobago, was invited to present about trees for the kids.

This event was followed by a Bed Time Story competition, where Alba of Denmark asked children and their parents to write a story about trees. Alba of Denmark invited people to join them to World Charity Day as part of the Big Tree Personality Challenge to raise funds for CTPP. All these activities helped us to spread the word around the work we do and we appreciate that a company is willing to go further in supporting these causes than just providing funds.





## Alba of Denmark

We got the inspiration for the print from a video shared with us from St. Kitts and Nevis, which highlights the islands' oldest tree, a 400-year-old baobab tree.

Baobab trees have a significant meaning for the region as it is one of the sacred trees of the Caribbean. The baobab tree, or as people call it "tree of life", is a symbol of power, longevity, presence, strength, grace, life, and lots more.

By choosing this gigantic and well-respected tree as the print for this special collection, we aim to spread the message of unity and raise awareness around the importance of tree planting, not just in the Caribbean but all around the world.

FUNDRAISER

**TREE-Shirts:**  
Buy a shirt for your child to support tree planting in the Caribbean



**DECEMBER**

Christmas Tree Campaign

# No Cut Christmas Campaign

## A MISSION FOR MODDA NATURE

BUY A BEAUTIFUL JAMAICAN POTTED CHRISTMAS TREE OR FRUIT TREE TO  
PLANT AFTER THE HOLIDAYS OR KEEP POTTED FOR NEXT YEAR!

ALL PROCEEDS GO TO

THE MONTEGO BAY ANIMAL HAVEN



ALL TREE GIFTS COME WITH:  
PAW-ORNAMENT + ECO-FRIENDLY POT DRESSING + CARE INSTRUCTIONS



# CARIBBEAN TREE PLANTING PROJECT BY THE NUMBERS



Anguilla

**337**



Antigua and Barbuda

**147**



Bahamas

**126490**



Barbados

**10050**



Bay Islands of Honduras

**2899**



Belize

**5003**



Cayman Islands

**475**



Dominica

**31000**



Dominican Republic

**337**



Grenada

**1215**



Haiti

**760894**



Jamaica

**491440**



St. Kitts and Nevis

**7365**



Puerto Rico

**51303**



Saint Maarten

**51303**



Suriname

**5889**



Trinidad and Tobago

**3300**



St. Vincent and The Grenadines

**500**



US Virgin Islands

**8936**

**22** OF CARIBBEAN COUNTRIES/ TERRITORIES ENGAGED

**347** PARTNERS INVOLVED

**4854** YOUTHS (UNDER 35) INVOLVED

**1517463**

TREES PLANTED 

As of June 2021



**NEW TREE PLANTING TARGET**

JULY 2021 - DEC 2022

**2000000**



# THANK YOU

## Trees that Feed Foundation

The Trees That Feed Foundation (TTFF) mission is to plant fruit trees, to feed people, create jobs, educate and benefit the environment. The Foundation ensures that fruit trees are planted and are kept alive to feed people and delivers relevant education to ensure farmers and other beneficiaries become self-sufficient.

The TTFF is a successful evidenced-based model for the Caribbean which has successfully planted over 61,000 fruit trees in 2021, benefiting tens of thousands of farmers and their families and communities across the Caribbean including global communities in Africa.

The TTFF recognizes that fruit trees are inherently more expensive initially than timber trees, however the payback is enormously greater. After 3 or 4 years with minimal care, the tree begins to produce 150 – 250 fruits annually. The fruit can be sold at the farm gate or to processors. The marketplaces are local with the potential for export of nutritious, gluten free breadfruit and other by-products.

Mary McLaughlin, the co-founder, spends time offering advice to Caribbean Tree Planting Ambassadors, and shares strategies and key learnings on how to leverage tree planting to lift women out of poverty. For example, in Haiti, the TTFF works with women to use Breadfruit flour to make konparèts, delicious hard biscuits for sale. Women use earnings to feed their families and savings to buy additional Koperets or to use for a rainy day.

The TTFF financial resilience strategy has also influenced the development of a WE CARE programme to be launched in 2022.

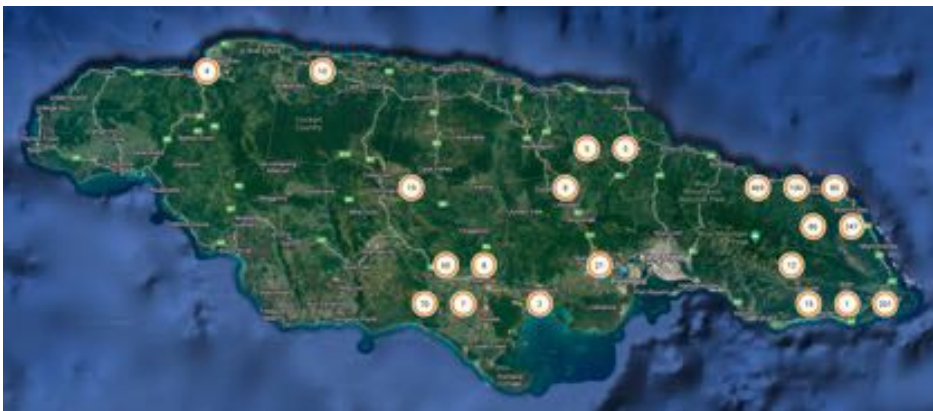
While Trees That Feed Foundation is small by USA standards, they operate in 18 tropical countries with a global footprint that shares a message that they are more than just planting trees.



Mr. Iram Lewin member of Parliament of the Bahamas receives breadfruit trees for Freeport.



These baby breadfruit trees were donated to Mr. Paul Lee, a farmer in St. Elizabeth, Jamaica. his response is "Breadfruit plants repotted and being nurtured at Plants and Plants for distribution. Helping to prepare for food to feed the nation"



Trees That Feed also geotags the trees planted. if you are able to copy and past this into your browser you will be able to have an areal view of some of the trees that we planted together.

<https://map.treetracker.org/?&bounds=-77.49755859375001,17.735606912091757,-76.17919921875001,18.34735653441249>

# THANK YOU

Our dynamic Team Leaders and Youth Leaders across the Caribbean made our activities for 2021 possible.

## Anguilla

Neil Gumbs, President, National Youth Council

## Antigua and Barbuda

Lyle Jackson, Advisor To The President at National Youth Council of Antigua and Barbuda

## Bahamas

Melissa Ingram, Founder, The Sustainable Liåfestyle

## Barbados

Dr. Sonia Peter, Executive Director, Biocultural Education and Research Programme

Britney Grimes, Youth Leader

## Bay Islands of Honduras

Dean Milverton, Support Roatan

## Belize

John Arana, Project Director, Belize City House, Ministry of Tourism.

## Cayman Islands

Bill Lamonte, Educational Coordinator, Plastic Free Cayman  
Marleigh Smith, Climate Action, Youth Volunteer Yasmin Vernon, Climate Action, Youth Volunteer

## Dominica

Francisco Maffei, Manager, Reforestation Programme, Forestry Division

Ameka Cognet, Forestry Officer, The Forestry Division

## Dominican Republic

Anatheydi Castillo Sosa, Youth Leader

## Grenada

Tyrone Buckmire, Executive Director, Grenada Fund for Conservation, Inc.

## Guyana

Dr. Bob Ramdhanie, Director Rupununi Music & Arts Festival Director (Guyana) & BRAMS Arts (Barbados)

## Haiti

Gilles Sassine, Papyrus S.A. Development Innovation Network Lead

## Jamaica

Jamila Falak, Musician & Creative Entrepreneur

## Puerto Rico

Ahmed O. Pérez Lugo, Production Coordinator, Para la Naturaleza

## St. Kitts and Nevis

Pierre Liburd, Director, Department of Youth Empowerment

Kerdis Clarke, Director of Youth in the Nevis Island Administration

## Saint Martin

Ludmila Ducan, Member of Parliament at Parliament of St. Maarten

## Saint Vincent and the Grenadine

Stina Herberg, Executive Director, Richmond Vale Academy

## Suriname

Reiner Tauss, Executive Director at Institute for Food and Management

## Trinidad and Tobago

Anthea McLaughlin, CEO Bridge Foundation & Managing Director, Bridge Partners & Associates

Talya Mohammed, Director, Ideas i Foundation & CTPP Regional Coordinator

## Turk and Caicos

Wilbert Mason, Managing Director at Ocean Club Resorts

## US Virgin Island

Essence Carter, St. Croix Community Foundation, Virgin Islands Good Food Coalition



"After all, we would like to thank our amazing team for taking part in this project. We thank our Ambassadors who are out there educating their communities about trees and being a huge part of the success of our tree planting activities. We thank the team leaders and project coordinators who put tremendous effort into keeping the activities running locally, and spent hours in joining meetings to connect the team regionally. For all of you who have joined us this year, we thank you! This project is more than just a tree planting project. We, as a team, proved that by working together for a common goal we were able to unite the Caribbean. We are looking forward to an exciting agenda in 2022, keep your eyes on our social media (@CaribbeanTreePlantingProject) and stay tuned! "



Andrea Molnar, Project Manager





**Alba of Denmark**



"Since its creation 10 years ago, Alba has been part of the sustainable fashion industry. It is our responsibility now to use the knowledge we acquired over the years in this niche within the fashion world to raise our voices about the fight against climate change and environmental issues."

Environmental issues, global warming, pollution and climate change is inevitable to talk about, especially in the fashion industry with factories and clothes production playing a large part within these problems worldwide. Climate change is a chain reaction, negative environmental actions from one side of the world will be felt on the other side of the world in one way or another. It is in our hands to stop this cycle and spread positive actions.

As a small sustainable children's fashion brand based in Denmark, a small country in Northern Europe, we look to be part of that change."

*Majken Banke Ova, CEO Alba of Denmark*

FUNDRAISER

**TREE-Shirts:**  
buy shirts for your family to support  
tree planting in the Caribbean





Instagram: @caribbeantreeplantingproject  
Facebook: @caribbeantreeplantingproject  
Email: [cariphilalliance@gmail.com](mailto:cariphilalliance@gmail.com)  
<https://cariphilalliance.org/>